

## Partner Search Form

Please do not write more than two pages.

<b>Identification of the applicant</b>	
Name of the organisation	Associação de Defesa Património de Mértola (ADPM)
Registered address (street, city, country)	Largo Vasco da Gama, Mértola, Portugal
Telephone / Fax	286 610 000
Website of the organisation	adpm.pt
Name of the contact person	Ricardo Cataluna
Email/Telephone of the contact person	<a href="mailto:europedirect@adpm.pt">europedirect@adpm.pt</a>
Short overview of your organization (key activities, experience)	<p>Founded in 1980, ADPM – Mértola Heritage Defense Association aims to actively contribute for Mértola municipality harmonious development, grounded on local resources conservation, enrichment and promotion, favouring local population involvement in improving communities' life quality and conditions.</p> <p>ADPM mission is mainly linked with cultural, social and economic development of its base territory, strategically sharing, with private and public entities, as well as with citizens, the active participation responsibility on their own local development processes dynamics.</p> <p>Deepening its Mértola municipality local development role, ADPM has been widening its intervention areas geographic and thematic scope. Own or shared projects, both in Portugal and abroad, provide ADPM a transnational dimension, which enriches its local experience. Under a "Think Global - Act Local" concept, we have always understood multiculturalism and diversity as pillars for world peoples' development.</p> <p>It should also be noted that ADPM has been the host of the Europe Direct Information Center of Baixo Alentejo for more than 20 years, with a trained and informed team in European affairs.</p>
<b>Description of the project</b>	
Strand, Measure in the framework of "Europe for Citizens" Programme (e.g. European Remembrance; Civil Society Project; Town Twining)?	Civil Society Project
Timetable of the project	1st of March 2020 - 30th of September 2021

<p>Short description of the project, including its aims</p>	<p><b>For a European media literacy: fighting Fake News and misinformation</b></p> <p>This project focuses on creating a European-based media literacy, betting on initiatives that the European Union promotes against fake news and general misinformation.</p> <p>This initiative would be divided into 3 phases:</p> <p><b>Phase 1:</b></p> <ul style="list-style-type: none"> <li>- Transnational meetings between journalists and other communication agents from European countries, as a way of: discussing fake news; knowing other forms of work and socio-professional realities; identifying ways to combat fake news and other forms of misinformation. In these meetings we hope to have the presence of the press offices of the European Parliament and the European Commission.</li> </ul> <p><b>Phase 2:</b></p> <ul style="list-style-type: none"> <li>- Conducting sessions for the general public, with particular emphasis on the young and senior population and journalism/communication students. Each session should have the participation of a local journalist and / or a member of the European Solidarity Corps trained in communication. The objectives are: to raise the awareness of the population about the dangers of Fake News and Disinformation, helping to identify false news published by Media and Social Networks; emphasize the importance of having trained journalists and a strong press as a contribution to the strengthening of European Democracy.</li> </ul> <p><b>Phase 3:</b></p> <ul style="list-style-type: none"> <li>- Elaboration of a joint publication with the conclusions of the project, including a reflection on the state of the art in this matter, and suggestions to combat Fake news and other forms of misinformation.</li> </ul>
<p>Role of the partner organization in the project</p>	<p>Coordinator</p>
<p>Comments from the applicant</p>	<p>Send information with the email <a href="mailto:direcao@adpm.pt">direcao@adpm.pt</a> in cc.</p>